



## **SEAtails Board Meeting, Sitka** **Centennial Building, Rousseau Room**

### **Saturday, October 20**

**TBA**            **Possible hike or other trail-related activity.**

### **Sunday, October 21**

**8:00 AM**        **Coffee/continental breakfast**

**8:15 AM**        **Commence meeting**  
▪ **Introductions**  
▪ **Approval/refinement of agenda**  
▪ **Logistical announcements**

**8:30 AM**        **Review project findings, McDowell Group**  
**Present Draft Business and Marketing Plan, McDowell Group**

**9:45 AM**        **Break**

**10:15 AM**       **Board discussion on Draft Business and Marketing Plan**

**11:15 AM**       **Unfinished SEAtails business**

**12:00 PM**       **Working lunch to address any unfinished SEAtails business**

**1:15 PM**        **Website upgrade recommendations, Clutch Media and McDowell Group**

**2:15 PM**        **Break**

**2:45 PM**        **Board Discussion on website recommendations**

**3:45 PM**        **Unfinished SEAtails business**

**5:45 PM**        **Adjourn for dinner**

**TBA**            **Possible evening meeting at hotel if needed**

### **Monday, October 22**

**8:00 AM**        **Coffee/continental breakfast**  
**Unfinished SEAtails business**

**10:00 AM**       **Adjourn**

### **Departing flight information**

**Sitka/Ketchikan: AS 62 (Departs 11:53 AM/Arrives 12:42 PM)**

**Sitka/Juneau: AS 67 (Departs 6:36 PM/Arrives 7:13 PM)**